



Swim 21 – Workforce Development

Item 10 – Club has a recruitment policy aimed at increasing the numbers of swimmers, teachers/coaches and volunteers from all sectors of the community

Recruitment Policy

Recruitment of Swimmers

Regular event reports in local newspaper, Ashbourne News Telegraph, with indication of how to obtain further information

Regular liaison with staff at Ashbourne Leisure Centre regarding encouragement of swimmers participating in Derbyshire Dales Lessons to join Ashbourne & District Swimming Club

Word of mouth from existing members – encouragement to tell their friends about the club

Recruitment of Volunteers

Amendment of Member Registration Form to include question of whether member / parent / carer would be willing to volunteer at the club and relevant skills

Encouragement of members / parents / carers to participate in club events eg internal time trials, home galas, away galas and gain experience in various areas eg team management, timekeeping, judging

Encouragement of members / parents / carers to join the club committee

Recruitment of Teachers / Coaches

Encouragement of older swimmers to assist on poolside with younger groups, and to take teaching qualifications when old enough.

Encouragement of members / parents / carers to provide poolside assistance during training sessions.